

Anthrop Pharmaceuticals changes name to FrostPharma

After operating under the name of Anthrop Pharmaceuticals AB for two and a half years, the company is now changing name to FrostPharma AB. The name change will not entail any changes in activities.

FrostPharma is a pharmaceutical company that offers medical products for children and adults with special needs. The company specialises in introducing, distributing and marketing pharmaceuticals that often lie outside the interest sphere of the major pharmaceutical companies.

"We work on finding medicines and related products that have a better effect or mode of administration than those already available in the Nordic markets," says FrostPharma's CEO, Clas Lindbergson.

New name, new symbol

"With this name change, we're highlighting our Nordic presence and expertise," says Clas Lindbergson. "This is also illustrated by our new logo – a snowflake, to symbolise the Nordic region and also show how we, as a Nordic partner, give access to all five Nordic countries."

Same activities

The name change will not entail any changes in the successful activities established by the company in recent years.

"Our activities, our staff and our entire philosophy will remain the same," says Clas Lindbergson. "With this change of name, we're first and foremost highlighting our Nordic presence, as the basis for our further development."

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